

Privacy Policy

LAST UPDATED: 25 SEPTEMBER 2026

This policy explains what personal data Good Impact Solutions collects through its website, newsletter and email, why it is collected, how long it is kept and what your rights are. It is short because very little data is collected.

1. Who is responsible for your data

Good Impact Solutions is a sustainability consultancy operated by Toms Oskars Gross, based in Riga, Latvia. Toms Oskars Gross is the controller of the personal data described in this policy.

For any question about your data, email info@goodimpactsolutions.com.

2. What is collected and why

Newsletter sign-up. When you subscribe to the newsletter, your email address and the date and time you gave consent are collected, together with your name, company name and role if you provide them. Your email address is used to send you the monthly newsletter about sustainability regulation and certification. Your name, company and role are used to address you personally and to understand which sectors and roles read the newsletter, so its content stays relevant. The legal basis is your consent (Article 6(1)(a) GDPR).

Contact form and email. When you get in touch through the website contact form or by email, your name, email address and the content of your message are collected. They are used to reply to you and, if you ask, to discuss services. The legal basis is taking steps at your request before a possible contract, and the legitimate interest in responding to enquiries (Article 6(1)(b) and (f) GDPR).

Your data is not sold, used for advertising, or used to make automated decisions about you.

3. How long it is kept

- **Newsletter:** until you unsubscribe or withdraw consent. After that, a record of your consent and its withdrawal is kept for up to three years, to show that you were contacted lawfully.
- **Enquiries:** as long as needed to handle your enquiry, and no longer than two years after the last contact, unless we go on to work together. Client records are then kept as long as accounting and tax law requires.

4. Who else handles your data

A small number of service providers process data on our behalf, only on our instructions:

- **Website hosting:** DreamHost hosts the website and stores form submissions. DreamHost is based in the United States; transfers are protected by the European Commission's Standard Contractual Clauses.
- **Email:** our email service provider, used to send and receive email, including the newsletter.

If the newsletter moves to a dedicated newsletter platform, this policy will be updated.

5. Cookies

The website uses only the cookies it needs to work. No analytics, advertising or tracking cookies are used.

6. Your rights

Under the General Data Protection Regulation (GDPR) you have the right to:

- access the personal data held about you;
- have it corrected if it is wrong;
- have it deleted;
- restrict or object to how it is used;
- receive it in a portable format;
- withdraw your consent at any time. To unsubscribe from the newsletter, reply “unsubscribe” to any issue or email info@goodimpactsolutions.com. Withdrawing consent does not affect anything done before you withdrew it.

To use any of these rights, email info@goodimpactsolutions.com. You will receive a reply within one month.

If you are unhappy with how your data is handled, you can complain to the Latvian Data State Inspectorate (Datu valsts inspekcija), www.dvi.gov.lv, or to the data protection authority in your own country.

7. Changes to this policy

This policy may be updated from time to time. The date at the top shows when it was last changed.